Club Website: <a href="www.sandiegoregion.aaca.com">www.sandiegoregion.aaca.com</a>
Facebook: <a href="www.sandiegoregion.aaca.com">www.sandiegoregion.aaca.com</a>
Facebook: <a href="www.sandiegoregion.aaca.com">www.sandiegoregion.aaca.com</a>

#### You should be on Facebook!

Did you see this super-cute 1932 DeSoto roadster listed for sale on Facebook Marketplace this week? No? Not on Facebook? The car is in Hyannis Massachusetts. Appraised at \$85k, best offer. For me, Facebook provides a useful compliment to my old-car hobby. When I open my FB account and browse my new posts, about 80 percent of them pertain to old cars. All that scary or useless stuff, misinformation, crazy politics, latest TicTok kid-dancing videos? It's mostly just not there. Here are some tips on how to get OCHV (old car hobby value) out of a free Facebook subscription.



- 1. Open an account if you don't already have one. Just point your web browser at facebook.com, and fill out a simple form. This gives you access to general FB. Download a Facebook app for your device, or just continue to view and post through your browser.
- 2. As you use it, FB learns what you are interested in and suggests related material. After a few weeks to a few months, stuff you aren't interested in sort of falls away. You can accelerate the process by clicking the "..." option on individual posts and selecting "Hide post". This tells FB to show fewer posts like this. It soon learns you aren't interested in certain kinds of posts and it doesn't show as many. A few will creep in, but just hide them as well or ignore them.
- 3. Add friends. Facebook keeps track of your FB "friends", not to be confused with real friends. Whenever your friends post, their post appears in your feed. Of course, your friends have to have an account, and you can usually find it. If you see a post from them, there it is. And if you go looking, say for John Boyd, you will get a list of all FB accounts belonging to people who claim their name is John Boyd, or something similar. Like Josh Boyd. Scroll through the list and see if you find the one you want. You can narrow down the search by adding terms you think are likely to appear on John Boyd's





FB posts. Like Desoto, or Airflow, or San Diego, or AACA, or UCSD, or Barbara. If you find the one you want, you can request to be a friend. That sends John a message, which he can Accept, in which case you become mutual friends. If John never heard of you, he can ignore or Delete your request. This usually happens when you have the wrong person. You don't hear about the rejection, but you aren't friends and you won't see all their posts.

4. Use Facebook Groups. Anyone can start a group. This is a semi-private collection of Facebook posts that have appeal to a limited audience. Some groups are public, and anyone can see their posts if they know about them. Others are private, and you have to request membership. Groups are moderated by one or more group creators or members. Moderators have the ability to delete off-topic, irrelevant or offensive posts, and in private groups, they can block repeat offenders from posting in the group. Most groups limit "freedom of speech" in this way to keep the group relevant to its topic.

When you consider joining a group, you can read the purpose and rules of the group and decide based on that. You may also see an average posting frequency, like "100 posts per day". I have one or two other things to do besides Facebook, so I don't subscribe to groups with too much traffic. And if a group has fewer than about 10 posts a month, I might not be interested either. You can also see how many members the group has.

5. Comment, post, stay involved. In car groups, posters often ask questions. If I know an answer, and I suspect few other members do, I might post my opinion or answer. There are sometimes group members who post answers to *everything*. I try not to be that guy. If you have photos or brief reports you believe other group members will enjoy, or at least be interested in, post! This is how a sense of community is developed, and it can make groups much more fun. If you know many of the members, it helps – so watch for groups that have an off-Facebook life that you are a part of.

6. Observe expected posting etiquette. Be polite. Don't respond to the occasional jerk – someone else will. Count on it. Use good grammar and spelling, be clear and precise, stay on topic. If your comment contains "That reminds me...", it could be a bad sign.

Here are some groups I subscribe to:

AACA Antique Automobile Club of America

San Diego Region AACA. Our very own group, started and moderated by Mark Richards. Join, comment, and post!

*Chrysler & DeSoto Airflow Group.* Those of you who have seen my old cars won't be surprised at this one.

*National DeSoto Club.* The first car club I joined. They later created a Facebook group that now has many more members than the actual club.

1942 DeSoto Owners and Enthusiasts. Started by a friend from the National Desoto Club, this group focuses on the rare, hidden-headlight, just barely pre-war DeSoto.

Pre-1980 photos of people with their rides. Some interesting photos. Rides aren't always cars, but frequently are.

*Mid-Century in Color.* Amateur photographic slides and prints, started by a San Diego friend who moved to the South some years ago. Family friendly, very positive toward Kodachome.

AACA Tucson Region. Managed by AACA member Roy Ireland, a friend from previous AACA meets. Roy also does the Tucson chapter newsletter.

There are many, many more car hobby groups. You might notice my group list is light on GM and Ford. But they are there. Pick a make, there's likely to be a group. For Riley, there's Riley cars 1925-1955 and The Riley RM series 1945-57. After searching for Riley, FB suggested Nash, Rambler, & Hudson Owners Group and Flathead 6 Engines. It's trying to

guess what I want to see.

So get an account, and use it. I recommend starting with groups. When you find a post by someone you know or are interested in, do a Facebook Friend Request, or Follow the person. That way, you will see all their posts.







## AACA San Diego Region Info

#### **OFFICERS**

PRESIDENT: TOM MCILRAVY (21-22)

VP: MARK RICHARDS (22-23)

SECRETARY: SUSAN WOODS (22-23)

TREASURER: **JOHN BOYD** (22-23)

**DIRECTORS AT LARGE** 

NANNETTE CLARK (22-23) RON WALLING (22-23) BARBARA FOLEY (22-23) BOB GUNTHORP (22-23) KIMBALL VINCENT (21-22)

**KEY PLAYERS** 

PROGRAMS/SPEAKERS: ALEX WATT MEMBERSHIP: MARK RICHARDS

**TOURS: TOM MCILRAVY** 

**REFRESHMENTS: DIANE RICHARDS** 

ANNUAL BANQUET: BOB GUNTHORP AND

SUSAN WOODS

ANNUAL AWARDS: ALEX WATT, ART COTTEE, ROYCE DUNN, DARYL HOLMES,

**JACK HEACOCK** 

CORONADO PARADE: AL SMITHSON

ACCC REP/LEGISLATION: SHELDON JURIST

**CLUB PHOTOGRAPHERS:** 

BOB GUNTHORP, BETTY HOLMES, TOM

**MCILRAVY** 

**EDITOR: JOHN BOYD** 

(SEE CLUB ROSTER FOR CONTACT INFO.)

Birthdays		March
Bette	HAYWARD	4
Daryl	HOLMES	7
Catherine	WOOLSEY	10
Evelyn	MCGILL	16
Phyllis	COTTEE	27
Bill	VERHULST	30
Robert	LASHER	30
		April
Jeri	La PRADE	2
Jack	CHIDGEY	5
Bob	GUNTHORP	7
Nannette	CLARK	13
Beth	KIND	15
Catherine	WORTHINGTON	16
Gladene	BOOTH	26
Deborah	DOYLE	29
Erik	LOCKYER	30

### **Region Calendar**

	Region calcinaal
Mar 7	6:30, program 7:00 General Meeting, 3900 Vermont
Mar 12	Silent Movie
Mar 26	4 <sup>th</sup> Saturday breakfast, Bay Club, 9:30 am
Apr 4	Regular Membership Meeting
Apr TBD	Mormon Battalion Tour
Apr 22	4 <sup>th</sup> Saturday breakfast
May 2	Regular Membership Meeting
May 14	Apple Pie Run to Wynola
May 28	4 <sup>th</sup> Saturday breakfast
May 29	55th Car Show, Fallbrook Vintage Cars, Bates Nut Farm
Jun 6	Regular Membership Meeting
Jun 25	All-American BBQ at Bob Gunthorp's
July 4	Independence Day Parade, Coronado
Jul 23	4 <sup>th</sup> Saturday breakfast
Aug 1	Regular Membership Meeting
Aug 17	Cruise Night Chicken Fest, Main Street, El Cajon
Aug 27	4 <sup>th</sup> Saturday breakfast
Sep 5	Regular Membership Meeting
Sep TBD	Club bus trip to the Petersen Museum, Wilshire
Sep 24	4 <sup>th</sup> Saturday breakfast
Oct 3	Regular Membership Meeting
Oct 22	4 <sup>th</sup> Saturday breakfast
Nov 7	Regular Membership Meeting
Nov TBD	Silent Movie, 3902 Kenwood, Spring Valley
Nov 13	SD Region Awards Banquet, Bay Club, Shelter Island
Dec 5	Regular Membership Meeting

Saturdays University

All 3<sup>rd</sup>

If any Club Members are working on their cars please notify Alex Watt so that we can include your work in the annual presentation at the Annual Banquet. This doesn't need to be full frame-up restorations, as the goal is to show what is going on in the Club to keep our cars on the road.

Great Autos Car Show, Hillcrest, 1:00 to 3:30, near 3737

#### **March and April Anniversaries**

John and Barbara Boyd	Mar	16
Sam and Deborah Judd	Apr	8
Barry and Catherine Worthington	Apr	1

## Silent Movie Night!

Join us March 12 for the first Theater Organ Society of San Diego Movie Night! Please arrive to park your display cars between 4:30 and 5:00 to allow a bit of extra time before the 5:00 pm Member Meeting. The film, Gold Rush was a huge success in 1926, grossing over \$4M, of which Charlie Chaplin retained \$2M. A sound track was added to a 1942 rerelease, and Chaplin said it was the one film he wanted to be remembered for.

See you there!



Mar 12, 2022 Saturday – 6:00\*

Suggested Admission

\$12 Members \$15 Non-Members

### \*BONUS

Antique Car Display at 5:00

Antique Automobile Club of America

Parking and Facilities
Free, Convenient & Accessible

Front Door Drop Off
 Convenient Parking / Facility

Trinity Church
3902 Kenwood
Spring Valley, CA 91977

\*TOSSD Annual Member Meeting

Preceding Movie March 12, 2022 5:00p

# Theatre Organ Society of San Diego

presents

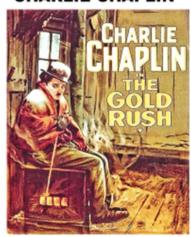
The

## **GOLD RUSH**

A 1925 Silent Film

Written, Produced, Directed by and STARRING

#### **CHARLIE CHAPLIN**



#### **Authentically Accompanied**

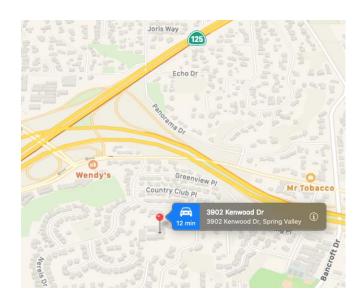
On Our

4 Manual 1927 Wurlitzer Theatre Pipe Organ by Theatre Organist

RUSS PECK

Annual Membership \$20/Household

(TOSSD.atos@yahoo.com www.TOSSD1.webs.com



## Art and Phyllis Cottee Announce:

The date for the SD Region's annual CHICKEN FEST has been set! Save August 17 for the party. Menu is TBD, name notwithstanding. This year it will be sunny in the high 70s! For sure! Probably.







## Great Autos Hillcrest Classic Car Show – February 19

Great turnout! Photos courtesy of David Hallen and Darren Farnesi















PIctured with his Rolls-Royce, Doug Gates, RROC Member

## INVITATION TO THE MEMBERS OF THE ROLLS-ROYCE CLUB

The San Diego/Palms Springs Region of the Classic Car Club of America invites you to come to our Grand Classic car show at The Inn at Rancho Santa Fe, March 19, 2022, 9:00 AM to 3:00 PM. Walk the field and enjoy Classic luxury cars built from 1915-1948.

Admission is free and food and drinks will be available for purchase on the front lawn of the hotel.

Coronado, California



## Limited to 400, Pre-'73 Rods, Customs, Classics & Trucks

WHEN: SUNDAY May 1st, 2022, Rain or Shine! WHERE: Isabella & Orange Avenue - Coronado, CA HOURS: 7AM to 9:30AM (Staging) and 10AM to 3PM (Show) ENTRY FEE: \$40 per vehicle before April 15. (Includes one T-Shirt, two drawing tickets & dash plaque.) Registration after April 15 or at the event, IF AVAILABLE, is \$45 &does not (619) 437-0254 include a shirt. ENTRANTS WHO WISH TO PARK TOGETHER MUST ARRIVE TOGETHER. ARRIVE TOGETHER! CUT HERE RETURN BOTTOM HALF ENTRY CATEGORIES: All entries will be judged for Best of Show, "Bad to the Bone", largest Club Participation, Coronado Mayor's Choice (Coronado residents only) in addition to ONE category below. Check One: CONVERTIBLE: TRUCK: Original &/or Restored 1972 & Older Original &/or Restored 1972 & Older Modified 1972 & Older Modified 1972 & Older Street Rod 1972 & Older Street Rod 1972 & Older ALL OTHER VEHICLES: Original &/or Restored: Modified: Hot Rod - Real Steel: Street Rod: 1945 & Older 1945 & Older 1954 & Older 1940 & Older 1946 to 1959 1946to 1959 1955 to 1972 1960 to 1972 1960 to 1972 Replica/Kit Judging will be compiled on a 75 point system divided between 1) Paint & Body; 2) Interior; and 3) Engine. NOTE: Engine compartment must be visible to be judged. Vehicles displaying "For Sale" signs will not be judged. Please Print: Email Phone Name City State Model Vehicle \_\_\_\_\_ Year \_\_\_\_ Make \_\_\_\_ Car Clubs: Select T-Shirt Size (one free per pre-registration): 3X Pre-order additional T-Shirt(s): 3X S-XL \$20 ea; 2X \$22 ea; 3X \$25 ea. Please read and sign: As a participant in Motorcars on MainStreet 2022, the undersigned agrees to hold harmless Coronado MainStreet Ltd., the City of Coronado and/or any representative associated with Motorcars on MainStreet 2022 from any known or unknown damages, injuries, losses, judgments and/or claims of any kind whatsoever that may be suffered by/from any entrant to his/her person or property.

Make checks payable to Coronado MainStreet & mail to: 1001 B Ave. #216 Coronado, CA 92118 Attn: MotorCars

Date

Signature